

Imagine the  
**crave a  
bilities**

Prairie Fresh® Natural products are minimally processed and contain no artificial ingredients. Today, consumers demand quality when it comes to their food. They want to know the story of their pork, from how it was raised to the moment it arrives on your shelves. We're proud to say that Prairie Fresh Natural pork delivers the taste and the story that shoppers crave.





## Prairie Fresh® Natural cuts

**Minimally processed. No artificial ingredients.**

Boneless pork loin

Pork shoulder butt

Bone-in pork loin

Pork shoulder picnic

Boneless pork tenderloin

Pork spareribs

Pork loin backribs

Pork St. Louis Style spareribs

## A more thoughtful approach with Prairie Fresh Natural pork

We believe that healthy animals produce safe, nutritious pork. Our animal care goes beyond industry standards. We strive to create a healthy, comfortable environment for each and every one of our pigs. And this thoughtful approach to animal health allows us to deliver a line of minimally processed cuts with no artificial ingredients,\* which consumers are seeking when they shop for meat.

- 85% of meat consumers take into consideration at least one of the four areas: health, animal welfare, planet or social responsibility when buying meat and poultry.<sup>1</sup>
- Shoppers who emphasize planet, people and animals tend to align their values with those of the store and the brands they purchase.<sup>1</sup>

**Join us and get ready to Imagine the Craveabilities.**  
[prairiefreshway.com](http://prairiefreshway.com)

\*Minimally processed, no artificial ingredients.

<sup>1</sup>2023 Power of Meat

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